

C. Overnight visitor expenditure by Queensland regions

Figure C1 shows the total overnight visitor expenditure by Queensland regions for the years 2018–19 and 2021–22.

Figure C1
Overnight visitor expenditure – domestic and international

Region	2018–19		2021–22	
	Value \$ (bil.)	Percentage (%)	Value \$ (bil.)	Percentage (%)
Brisbane	7.6	30.7	4.6	22.5
Gold Coast	5.1	20.6	3.4	16.7
Tropical North Queensland	3.3	13.3	3.2	15.7
Sunshine Coast	2.9	11.7	3.0	14.7
Southern Great Barrier Reef	1.3	5.2	1.4	6.9
Townsville	1.0	4.0	0.8	3.9
Southern Queensland Country	0.9	3.6	0.9	4.4
Whitsundays	0.8	3.2	1.3	6.4
Outback Queensland	0.8	3.2	0.6	2.9
Mackay	0.6	2.4	0.5	2.5
Fraser Coast	0.4	1.6	0.6	2.9
Others	0.1	0.5	0.1	0.5
Total	24.8		20.4	

Source: Compiled by the Queensland Audit Office using information from international and national visitor surveys conducted by Tourism Research Australia.

